

South Carolina
Likely 2024 Republican Presidential Primary Voters
N=809
June 20 – 21, 2023

Top Issue: Which of the following issues do you consider most important right now?

	April	May	June
Jobs and the economy	31%	29%	29%
Stopping rising crime	11%	6%	7%
Ensuring election integrity	16%	17%	19%
Stopping illegal immigration	23%	27%	24%
Defending life and the pro-life cause	5%	8%	5%
Protecting the Second Amendment	8%	8%	9%
Unsure	6%	5%	8%

Jack Smith Image: Please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you don't recognize them, choose so.

	June
Net favorable	-10
Total favorable	9%
Very favorable	6%
Somewhat favorable	3%
Total unfavorable	19%
Somewhat unfavorable	4%
Very unfavorable	16%
No opinion	23%
Never heard of	49%

Candidate Consideration: The topic of our survey is the field of possible Republican candidates in the 2024 Presidential Primary. We are going to read you a list of some of the most likely candidates. Please rate each candidate on a 7-point scale. 1 means that you would almost certainly vote for that person and 7 means you would almost certainly never vote for that person. However, you can use any number from 1 to 7 to rate these candidates. 4 means that you are completely neutral on the potential candidate.

	Total would (1-3)	Total not (5-7)	Almost certain would (1)	Strong /smwt. would (2,3)	Neutral (4)	Strong /smwt. not (5,6)	Almost certain not (7)	Un-aware	Mean
Tim Scott									
April 2023	61%	20%	16%	46%	17%	10%	10%	2%	3.3
May 2023	65%	16%	16%	49%	17%	8%	8%	1%	3.1
June 2023	66%	19%	12%	53%	13%	9%	10%	2%	3.2
Change	+1	+3	-4	+4	-4	+1	+2	+1	+0.1
Donald Trump									
April 2023	67%	29%	40%	26%	5%	8%	20%	0%	3.1
May 2023	62%	33%	37%	25%	4%	11%	23%	0%	3.3
June 2023	62%	34%	37%	25%	4%	8%	27%	0%	3.4
Change	0	+1	0	0	0	-3	+4	0	+0.1
Ron DeSantis									
April 2023	66%	21%	20%	46%	11%	9%	12%	3%	3.1
May 2023	68%	22%	23%	45%	8%	8%	14%	2%	3.1
June 2023	59%	32%	15%	44%	8%	11%	21%	1%	3.6
Change	-9	+10	-8	-1	0	+3	+7	-1	+0.5
Nikki Haley									
April 2023	60%	26%	18%	42%	14%	12%	14%	0%	3.4
May 2023	62%	25%	18%	44%	12%	11%	15%	0%	3.4
June 2023	52%	35%	10%	42%	12%	14%	21%	1%	3.9
Change	-10	+10	-8	-2	0	+3	+6	+1	+0.5
Vivek Ramaswamy									
April 2023	12%	32%	2%	10%	21%	9%	23%	35%	5.0
May 2023	22%	26%	2%	19%	18%	11%	15%	34%	4.5
June 2023	27%	28%	2%	25%	15%	9%	19%	31%	4.4
Change	+5	+2	0	+6	-3	-2	+4	-3	-0.1
Mike Pence									
April 2023	26%	49%	4%	22%	22%	20%	29%	3%	4.8
May 2023	34%	44%	4%	29%	21%	20%	24%	1%	4.5
June 2023	26%	55%	3%	23%	18%	22%	33%	2%	4.9
Change	-8	+11	-1	-6	-3	+2	+9	+1	+0.4
Kristi Noem									
April 2023	16%	29%	2%	14%	24%	10%	18%	32%	4.7
May 2023	24%	29%	3%	21%	16%	11%	18%	30%	4.5
June 2023	18%	29%	2%	16%	19%	10%	19%	34%	4.7
Change	-6	0	-1	-5	+3	-1	+1	+4	+0.2
Chris Christie									
April 2023	13%	59%	1%	12%	20%	23%	36%	8%	5.4
May 2023	17%	56%	2%	15%	20%	24%	32%	7%	5.2
June 2023	17%	66%	3%	15%	13%	23%	43%	4%	5.5
Change	0	+10	+1	0	-7	-1	+11	-3	+0.3
Liz Cheney									
April 2023	12%	69%	4%	8%	11%	13%	56%	9%	5.8
May 2023	15%	65%	5%	10%	10%	16%	49%	11%	5.6
June 2023	16%	70%	6%	10%	8%	13%	57%	7%	5.7
Change	+1	+5	+1	0	-2	-3	+8	-4	+0.1

Candidate Consideration Continued:

	Total would (1-3)	Total not (5-7)	Almost certain would (1)	Strong /smwt. would (2,3)	Neutral (4)	Strong /smwt not (5,6)	Almost certain not (7)	Un-aware	Mean
Larry Elder									
June 2023	16%	34%	2%	15%	18%	10%	24%	32%	4.9
Asa Hutchinson									
April 2023	7%	43%	1%	6%	18%	13%	30%	33%	5.5
May 2023	11%	34%	1%	9%	21%	12%	22%	35%	5.1
June 2023	8%	44%	2%	7%	16%	14%	31%	32%	5.4
Change	-3	+10	+1	-2	-5	+2	+9	-3	+0.3
Doug Burgum									
June 2023	2%	30%	0%	2%	14%	7%	22%	54%	5.6
Francis Suarez									
June 2023	2%	34%	0%	2%	12%	8%	26%	52%	5.8
Ryan Binkley									
June 2023	1%	31%	1%	<1%	11%	7%	23%	58%	5.9
Perry Johnson									
June 2023	1%	32%	0%	1%	13%	8%	24%	54%	5.8

Presidential Primary Ballot: If the 2024 Republican primary election for President was held today, and you had to make a choice, for whom would you vote?

	April	May	June
Donald Trump	43%	38%	41%
Ron DeSantis	21%	23%	18%
Nikki Haley	19%	15%	12%
Tim Scott	7%	10%	10%
Chris Christie	-	-	5%
Mike Pence	2%	2%	2%
Vivek Ramaswamy	1%	2%	2%
Asa Hutchinson	1%	3%	2%
Doug Burgum	-	-	1%
Undecided	6%	8%	6%

Trump Support: How would you rate your support for Donald Trump these days?

	April	May	June
My support for him is as strong as ever	47%	37%	40%
I still like him, but less than I used to	20%	21%	19%
I used to like him, but now I wish he would just go away	21%	24%	21%
I never liked him in the first place	11%	16%	16%
Unsure	2%	2%	3%

Ukraine Aid: The United States has sent hundreds of millions worth of humanitarian, financial and military aid to Ukraine since Russia’s invasion. Do you think the U.S. is providing...

	April	May	June
Too much support to Ukraine	50%	49%	54%
About the right amount of support to Ukraine	24%	26%	29%
Not enough support to Ukraine	13%	12%	15%
Unsure	13%	13%	3%

Debt Limit Deal: A few weeks ago, congress passed a bipartisan deal that raised the federal debt limit - the amount of money the government is allowed to borrow - and imposed certain spending limits going forward. This compromise was done to avoid a threatened default on our existing debt. Do you support or oppose the passage of this deal?

	June
Total support	43%
Strongly support	16%
Somewhat support	26%
Total oppose	51%
Somewhat oppose	19%
Strongly oppose	32%
Unsure	7%

Federal Indictment Impact: Donald Trump has officially been indicted by a Federal grand jury on 37 counts related to his handling of classified documents. Does this information make you more likely or less likely to support him as the Republican nominee for President in 2024?

	June
More likely to support him	32%
Doesn’t impact my support	40%
Less likely to support him	25%
Unsure	3%

Indictment Documents: When it comes to the indictment concerning the handling of classified documents by Donald Trump, which comes closest to the way you feel?

	June
He didn’t do anything wrong	34%
He didn’t do anything intentionally wrong, he made a mistake, pure and simple	18%
He shouldn’t have done it, but this isn’t a big deal	13%
He has always played by his own rules and done things his own way, so it is what it is	10%
He intentionally kept documents that put national security at risk	20%
Unsure	6%

News Source: Where do you most frequently watch, listen to, or engage with content about current events?

	June
Broadcast TV, such as your local ABC or CBS station	13%
Cable TV news, such as CNN or Fox	36%
News Talk Radio	11%
Sports Talk Radio	1%
Social media, such as Facebook or TikTok	7%
Traditional newspapers, either through web or print form	9%
Podcasts	11%
Other	11%

Age: What is your age?

	June
18-34	6%
35-44	10%
45-54	15%
55-64	21%
65+	47%

Self-Identified Partisanship: Do you consider yourself a Republican, Democrat or Independent / something else?

	June
Republican	70%
Independent / something else	30%

Vote Intent: How likely are you to vote in the Republican Presidential Primary election being held in February of 2024?

	June
Definitely voting	86%
Probably voting	9%
50/50 chance	5%

Sex: Are you male or female?

	June
Male	50%
Female	50%

Race: Which of the following best describes your race or ethnicity?

	June
White or Caucasian	94%
Black or African American	2%
Hispanic or Latino	2%
Asian	<1%
Other	2%

Religious Affiliation: What is your present religious affiliation, if any?

	June
Protestant	65%
Catholic	15%
Jewish	1%
Atheist	1%
Agnostic	1%
Not religious	4%
Something else	12%

Evangelical: Would you describe yourself as a born again or evangelical Christian?

[Asked among Protestant, Catholic or Something else from Religious Affiliation. n=745]

	June
Yes	60%
No / Unsure	40%

Marital Status: What is your current marital status?

	June
Single, never married	8%
Married or domestic partnership	75%
Widowed	10%
Divorced / Separated	8%

Education: What is the highest level of education you have completed?

	June
Some high school	1%
High school diploma / GED	9%
Some college / Associates degree	32%
Four-year undergraduate / Bachelor's degree	33%
Graduate degree or further	25%
Unsure	<1%

Income: What is your annual household income?

	June
Less than \$30,000	4%
\$30,000 - \$49,999	9%
\$50,000 - \$74,999	14%
\$75,000 - \$99,999	16%
\$100,000 - \$124,999	17%
Greater than \$124,999	27%
Unsure	12%

Children in HH: Do you have children under the age of 18 living in your household?

	June
Yes	19%
No / Unsure	82%

Media Market:

	June
Augusta-Aiken	5%
Charleston	20%
Charlotte	10%
Columbia	15%
Greenville-Spartanburg-Asheville-Anderson	34%
Myrtle Beach-Florence	11%
Savannah	6%

Methodology: The sample size for the survey is 809 likely 2024 Republican Presidential primary voters in South Carolina. Interviews were collected via landlines and SMS/text messaging to web. The margin of error is +/- 3.4%. Interviews were conducted June 20 - 21, 2023. Percentages may not equal 100% due to rounding.