

Nevada Statewide General Election Polling
June 28th – July 1st, 2024
n= 817 Likely Voters

Age: What is your age?

18-34	21%
35-44	17%
45-54	16%
55-64	19%
65+	27%

General Election Vote Intent: How likely are you to vote in the 2024 general elections being held for President, U.S. Senate and other local offices?

Definitely voting	93%
Probably voting	6%
50/50 chance	1%

Time Lived in Nevada: How long have you lived in Nevada?

Less than a year	1%
1-4 years	10%
5-10 years	15%
More than 10 years	74%

Self-Identified Partisanship: Do you consider yourself a Republican, Democrat or Independent/something else?

Republican	34%
Democrat	34%
Independent or something else	32%

Sex: Are you male or female?

Male	48%
Female	52%

Race: Which of the following best describes your race or ethnicity?

White or Caucasian	67%
Black or African American	9%
Hispanic or Latino	15%
Asian	4%
Other	5%

Top Issue: Which of the following issues do you consider most important right now?

Inflation and higher prices	26%
Threats to democracy	21%
Immigration	19%
Abortion	10%
Jobs and the economy	8%
Climate change	5%
Social Security and Medicare	5%
Crime and public safety	3%
Combating the opioid and fentanyl Crisis	1%
Unsure	3%

Images: The following is a list of names of various people who may have been mentioned in the news recently. For each one, please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you don't recognize a name, choose so.

	Total fav	Total unfav	Very fav	Some fav	Some unfav	Very unfav	No opin	NHO	Net fav
Joe Lombardo	48%	35%	21%	27%	14%	20%	14%	3%	+13
Donald Trump	45%	52%	36%	9%	7%	45%	3%	<1%	-7
Jacky Rosen	39%	37%	26%	14%	12%	26%	14%	10%	+2
Joe Biden	37%	60%	24%	13%	8%	53%	3%	<1%	-23
Robert F. Kennedy, Jr.	34%	47%	12%	22%	18%	29%	16%	2%	-13
Sam Brown	33%	34%	17%	16%	8%	26%	14%	20%	-1

Generic Congressional Ballot: If the election for U.S. Congress was being held today, would you vote for the Republican candidate or Democratic candidate?

Republican candidate	45%
Democratic candidate	41%
Undecided	15%

U.S. Senate Ballot: If the 2024 general election for United States Senate was held today, for whom would you vote?

Jacky Rosen	41%
Sam Brown	33%
None of these candidates	8%
Undecided	18%

Presidential Ballot – Trump v. Biden: Thinking about the 2024 general election for President...if the election was held today, and the options were Donald Trump and Joe Biden, for whom would you vote?

Donald Trump	49%
Joe Biden	39%
Undecided	12%

Presidential Ballot – Full Field: Thinking about another scenario for the 2024 general election for President... if the election was held today for whom would you vote?

Donald Trump	42%
Joe Biden	33%
Robert F. Kennedy, Jr.	12%
Cornel West	3%
Jill Stein	2%
Chase Oliver	<1%
None of these candidates	3%
Undecided	5%

1st Presidential Debate Viewership: Did you watch the first Presidential Debate held on June 27th between Joe Biden and Donald Trump?

Yes	84%
No	16%

1st Presidential Debate Winner: Who do you think won the first Presidential debate? *[only asked among those who responded ‘Yes’ on 1st Presidential Debate Viewership, n=683]*

Donald Trump	55%
Joe Biden	14%
Both candidates performed about the same	25%
Unsure	6%

1st Presidential Debate Impact: After watching the first Presidential debate, did this impact who you will be voting for in the November Presidential election? *[only asked among those who responded ‘Yes’ on 1st Presidential Debate Viewership, n=683]*

No, I still plan on voting for Donald Trump	42%
No, I still plan on voting for Joe Biden	33%
Yes, I wasn’t voting for Donald Trump before but now I am	8%
Yes, I wasn’t voting for Joe Biden before but now I am	3%
I am still undecided over which candidate I will vote for	9%
Unsure	5%

Trump Investigations: In general, how would you characterize the investigations into Donald Trump?

The investigations have been conducted fairly to uphold the rule of law	46%
The investigations are politically motivated to interfere in the 2024 Presidential election	48%
Unsure	6%

Trump Hush Money Trial Verdict Impact: Donald Trump was found guilty on all 34 counts in the New York hush money trial. Does knowing this information change how you plan on voting in the 2024 U.S. Presidential election?

Yes, I no longer plan on voting for Donald Trump	11%
Yes, I no longer plan on voting for Joe Biden	7%

No, my vote remains unchanged	72%
I was previously undecided, but now I am voting for Donald Trump	4%
I was previously undecided but now I am voting for Joe Biden	2%
Unsure	3%

Trump Tariff Proposal: Recently, Donald Trump proposed a 10% tariff on all goods imported into the United States to offset the cost of extending his corporate and personal income tax cuts. Knowing this, which of the following economists' beliefs do you agree with most on the potential impact of these proposed tariffs:

Some economists claim these tariffs would raise the price of consumer goods for individuals	50%
While other economists say large corporations will simply absorb these increase costs and not pass them on to consumers	20%
Unsure	30%

Trump Corporate Tax Cut Vote Impact: During his term as President, Donald Trump enacted one of the largest corporate and high-income individual tax cuts in history. Donald Trump has said that if he was re-elected as President, then he would make these tax cuts permanent before they expire in 2025.

Knowing this, are you more or less likely to vote for Donald Trump?

Total more likely	32%
Much more likely	28%
Somewhat more likely	4%
Total less likely	14%
Somewhat less likely	3%
Much less likely	11%
I was never going to support him	29%
No impact on my support	21%
Unsure	3%

Political Ideology: How would you generally characterize your political views?

Total Conservative	36%
Very conservative	15%
Somewhat conservative	21%
Moderate	38%
Total Liberal	25%
Somewhat liberal	14%
Very liberal	11%

Marital Status: What is your current marital status?

Single, never married	22%
-----------------------	-----

Married or domestic partnership	59%
Widowed	6%
Divorced or separated	12%
Unsure	2%

Education: What is the highest level of education you have completed?

Some high school	1%
High school diploma / GED	16%
Some college or Associate’s Degree	42%
Four-year undergraduate or Bachelor’s Degree	23%
Graduate Degree or further	18%
Unsure	1%

Income: What is your annual household income?

Less than \$30,000	9%
\$30,000 - \$49,999	12%
\$50,000 - \$74,999	14%
\$75,000 - \$99,999	16%
\$100,000 - \$124,999	18%
Greater than \$124,999	23%
Unsure	9%

Union Member: Are you a member of a union?

Yes	17%
No	83%

Media Market:

Las Vegas	70%
Reno	28%
Salt Lake City	2%

Methodology: The sample size for the survey is 817 likely general election voters in NV. Interviews were collected via mixed mode including IVR, live calls and SMS/text messaging to web. The margin of error is +/- 3.4%. Interviews were conducted June 28th – July 1st, 2024. Percentages may not equal 100% due to rounding.