MEMO

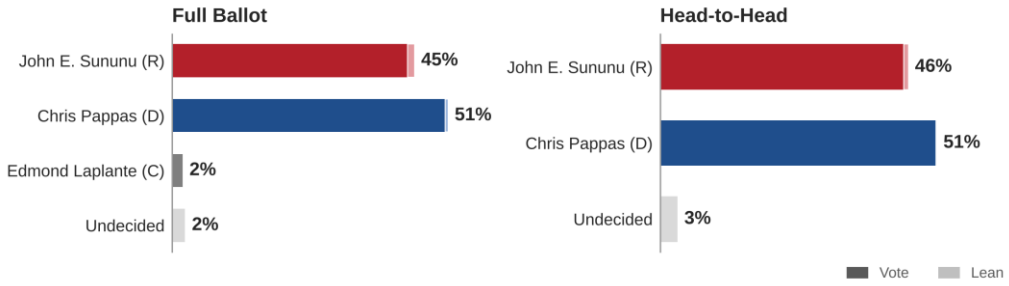
TO: Interested Parties
FROM: NPA Polling
DATE: October 31st, 2026
RE: New Hampshire 2026 General Election Survey Results

BOTTOM LINE

In the final week of the campaign, Democrat Chris Pappas leads Republican John E. Sununu 51% to 45% for U.S. Senate, and Republican Kelly Ayotte leads Democrat Cinde Warmington 52% to 43% for Governor. The Senate race is within the margin of error, while Ayotte's lead for Governor is outside it.

U.S. SENATE: PAPPAS LEADS BY 6

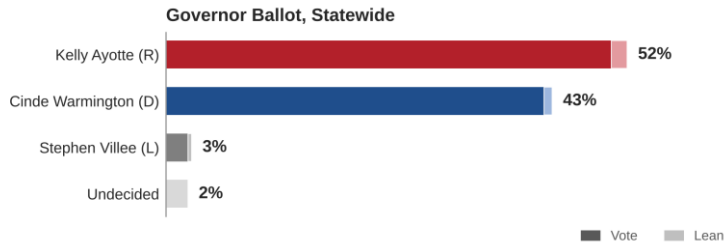
Statewide likely voters (n=800). Ballot totals include voters leaning toward a candidate. Margins are calculated from unrounded results. The analysis below is based on Full Ballot crosstabs.



- **Pappas leads by 6.** Asked the three-candidate ballot, voters favor Chris Pappas (D) 51% to John E. Sununu (R) 45%, with Edmond Laplante (Constitution Party) at 2% and 2% undecided. Head-to-head, it is 51% to 46%.
- **Undeclared voters favor Pappas.** Undeclared voters, the largest group at 36% of likely voters, back Pappas 55% to 38%. Pappas also holds his party more tightly, taking 94% of registered Democrats. Sununu takes 87% of registered Republicans, with 9% backing Pappas and 4% backing Laplante.

GOVERNOR: AYOTTE LEADS BY 8

Statewide likely voters (n=800). Ballot totals include voters leaning toward a candidate. Margins are calculated from unrounded results.



- **Ayotte leads by 8.** Asked the three-candidate ballot, voters favor Kelly Ayotte (R) 52% to Cinde Warmington (D) 43%, with Stephen Villee (Libertarian) at 3% and 2% undecided.

- **Ayotte draws Pappas voters.** 13% of Pappas voters back Ayotte for Governor, equal to 7% of all likely voters. Ayotte takes 11% of registered Democrats and 14% of 2024 Harris voters. She leads undeclared voters 49% to 42% and takes 44% of moderates.

ELECTORATE PROFILE

Statewide n=800. Weighted percentages; may not sum to 100% due to rounding.

Political	State
Party Registration	
Republican	34%
Democrat	30%
Undeclared	36%
Unsure	<1%
Ideology	
Conservative	39%
Moderate	30%
Liberal	28%
Unsure	2%
2024 Presidential Vote	
Trump	46%
Harris	49%
Someone else	3%
Did not vote / DK	2%
Media Market	
BOSTON (MANCHESTER)	**83%**
Hillsborough County	28%
Rockingham County	25%
Rest of Boston DMA	31%
BURLINGTON-PLATTSBURGH	**10%**
PORTLAND-AUBURN	**7%**

Demographic	State
Age	
18-34	17%
35-44	14%
45-54	17%
55-64	21%
65+	31%
Gender	
Male	49%
Female	51%
Race	
White	93%
Black	1%
Hispanic	1%
Asian / Other	5%
Education	
Non-college grad	52%
College grad	48%

Methodology: NPA Polling surveyed 800 likely 2026 general election voters in New Hampshire from October 25th to 29th, 2026, via live calls to landlines and text-to-web from a voter-file-based sample. Results are weighted to match the expected 2026 general electorate on key demographics. The margin of error is +/-3.5% at a 95% confidence level. Margins of error for subgroups are larger. Percentages may not equal 100% due to rounding. Combined categories, totals, and margins are calculated from unrounded results and may not equal the sum or difference of their rounded components.